

Discussion of  
*A Theory of Economic Coercion and  
Fragmentation*

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# Critically Important Research Agenda

## The world is changing...and we need new models

- Need to incorporate **supply-chain resilience, national security, geopolitical tensions**
- Cost/benefit analysis of moving away from free trade/capital flows
- **Need to understand the tradeoffs**

## Part of an exciting new research agenda

- IMF: extensive work, e.g., “Changing Global Linkages: A New Cold War?” by Gopinath, Gourinchas, et al
- Day at NBER summer institute on International Economics and Geopolitics
- Recent papers focusing on impact on monetary policy/exchange rates (next session)



# Ambitious Paper

## 1. Theoretical Model: key pieces

- Static model of world economy built on production network w/strategic complementarities
- Geoeconomic power is based on financial & trade linkages, elasticity of substitution
- Hegemon can use “geoeconomic power” to achieve goals through “threats” to network
- Countries can enact “anti-coercion” policies to reduce dependence on hegemon
- Model solves for optimal contract between hegemon and each economy
- Can lead to inefficient fragmentation as countries seek to insulate own economy

## 2. Discussion of application to global payments system

## 3. Empirical analysis: different frameworks to test different parts of model

- Uses framework to estimate geoeconomic power
- Embeds measures of geopolitical weight in gravity equation
- Other extensions in the works...



# Theory: High Level Comments

**This is very ambitious...Tour de force**

- But is not a “simple” model

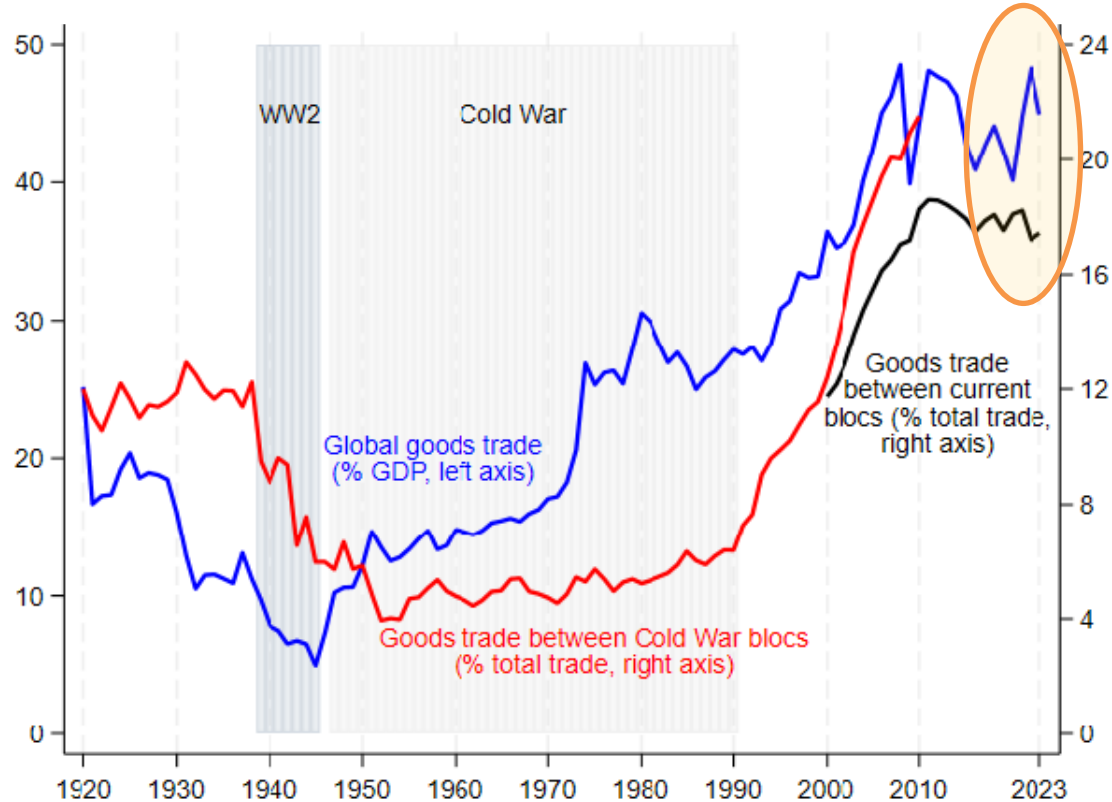
**Many assumptions/decisions required to solve model**

**3 areas where “real world” even more complex**

1. Many geopolitical issues are **dynamic** (repeated game), can't capture in static model
  - Connector countries; foster new payment system
2. Today are **2 hegemons** in many sectors, “**aligned**” and “**non-aligned**” economies,
  - Interaction important
  - Broader set of options than “take it or use domestic option”
3. Trade model based on input-output linkages may work better for certain industries (rare minerals/oil/gas)
  - **Different set of issues (and data needed) around financial flows**



# The “Non-Aligned” and “Connectors”



(a) Trade between blocs in history

**Source:** Changing Global Linkages: A New Cold War?” by Gopinath, Gourinchas, Presbitero and Topalova (2024). *IMF Working Paper WP/24/76*



# Financial Restrictions: Different Model Needed

## Thought process:

- Hegemon (Switzerland) limits access to Swiss watches....
- Hegemon (US) limits access to financial system.....
  - Nonlinearity? Much more than access to financial services (insurance, pensions, etc)

## Broader macro implications: capital flows & demand for currencies

- $S-I = \text{current account} = \text{financial account}$
- Exchange rates, inflation, bond yields, etc
- **Capital flows: A forte of these authors!**



# Empirics: Measuring Geoeconomic Power

**Power of hegemon** over country  $n$ , measured as aggregate loss to all firms in  $n$  of losing access to hegemon's goods

$$\tilde{\nu}_n \equiv \sum_{i \in \mathcal{I}_n} \sum_{J \in \mathcal{J}} (\log \nu_i(\mathcal{J}_i) - \log \nu_i(\mathcal{J}_i \setminus \{(Jm)\}))$$

- Sums across the loss value to all firm  $i$ 's in country  $n$  from losing access to hegemon  $m$ 's industry  $j$
- Constructed based on detailed input/output matrix by sector for exposure to hegemon  $m$

**To estimate:** uses International Trade and Production Database for Estimation (ITPD-E)

- Good measure for many sectors/industries, but **only through 2018**
- **Finance challenging:** value added (often interest margin) in financial services & pensions/insurance)

Key parameters: Elasticities of substitution based on **tariff changes** (Fontagne et al, 2022)

- Sectors with no tariffs? Application to finance?



*Figure 3:*  
**American  
and Chinese  
Goeconomic  
Power, 2018**

*Super interesting:  
would like to learn  
more*

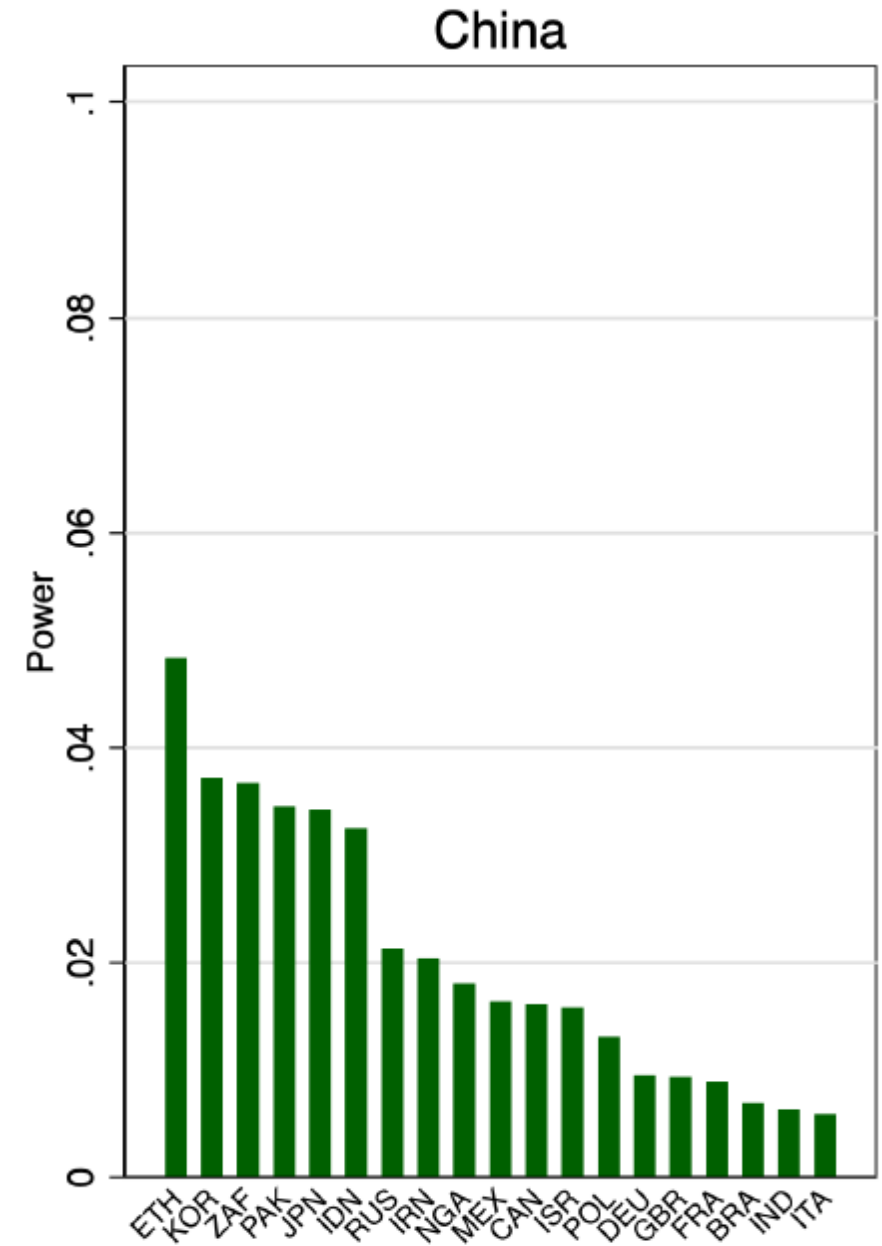
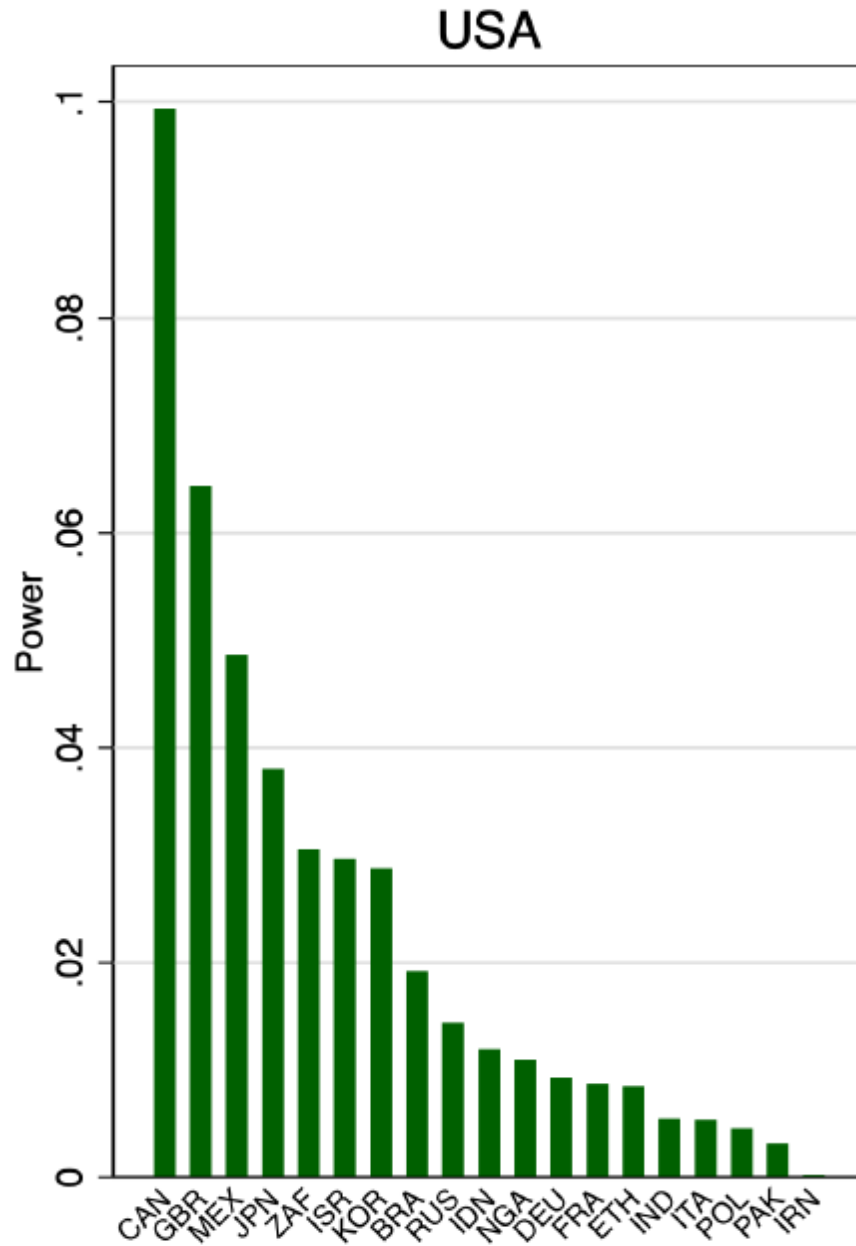
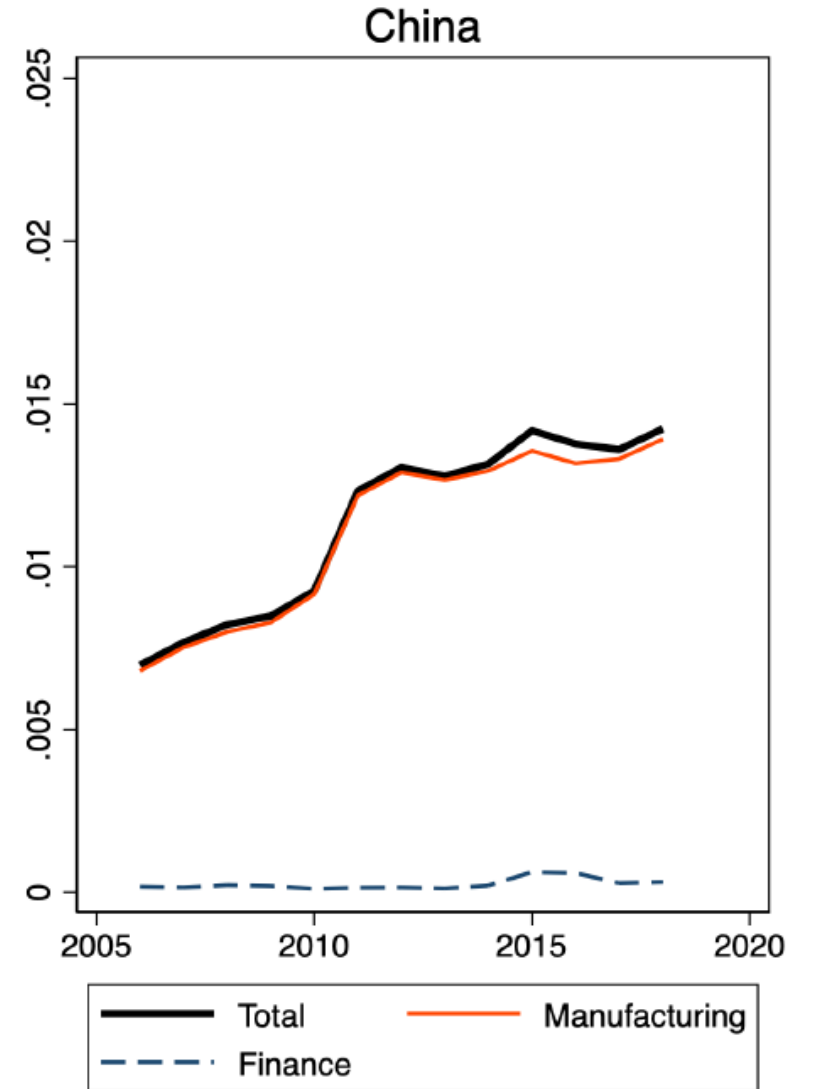
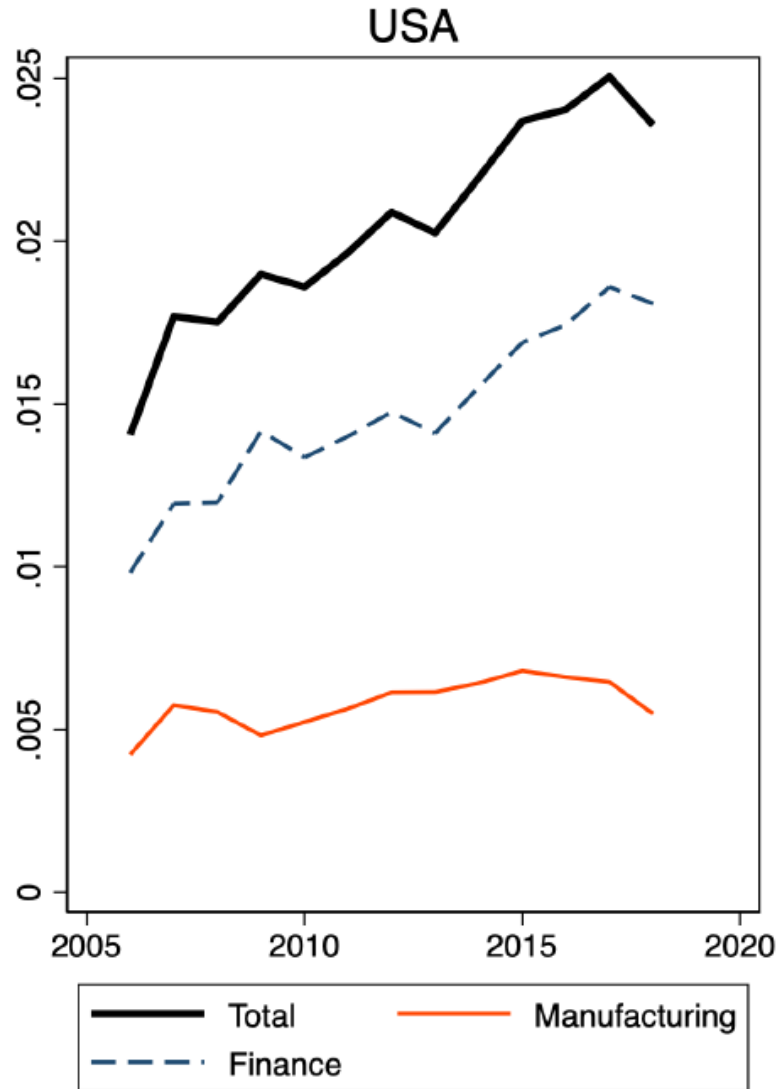




Figure 4  
US and Chinese  
Power: Manufacturing  
and Finance

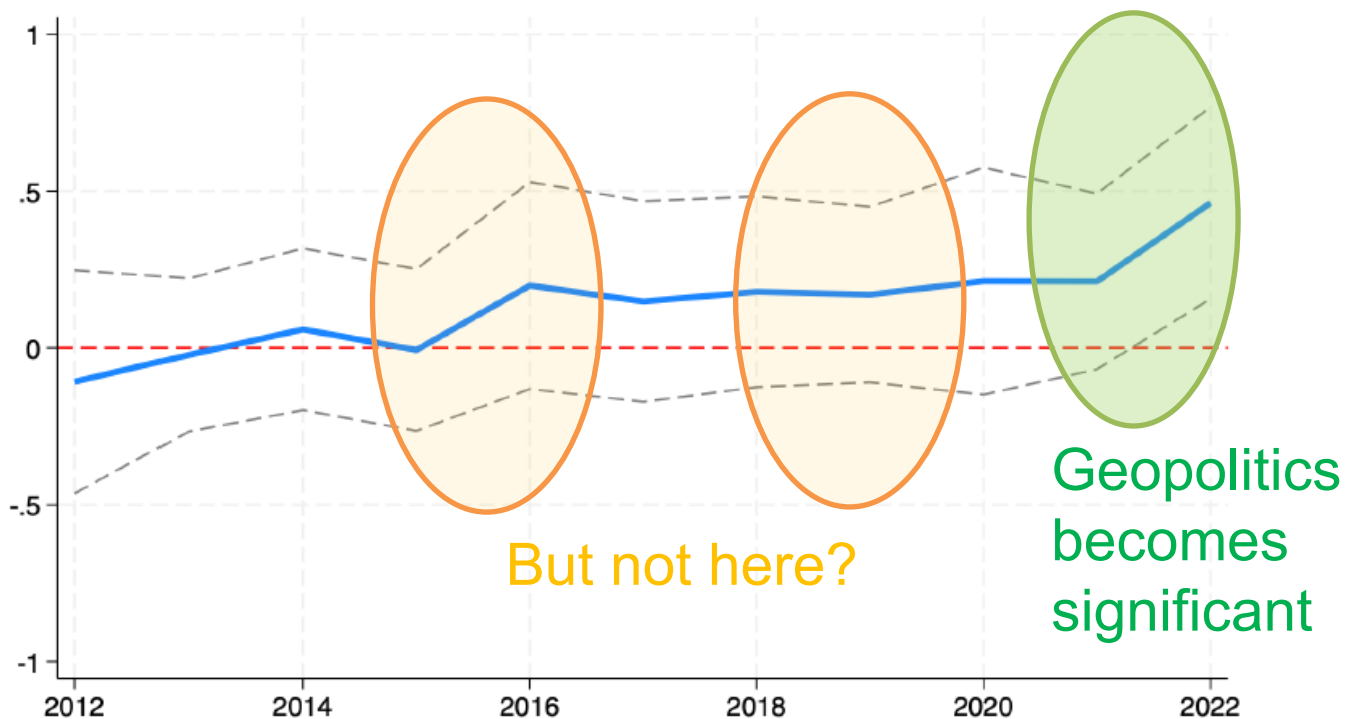
**Super interesting:**

- *looking forward to results post-2020*
- *But not really about role of \$/ payments*



# Another Approach

Figure 5: Time Variation in Geopolitical Weight,  $\theta_t$



- Gravity equations with term for “geopolitical alignment”
  - Based on UN voting disagreement
- Bilateral trade flows based on HS12 industry code
  - Advantage: up to 2022
  - Disadvantage: no financial services trade



# Big Picture

- Very important line of research
- Modelling framework state-of-the-art
  - Merges firm-level analysis, trade, political science
- Promising empirical measures: would like more detail/discussion
  - Albeit better for traditional sectors, less for finance
- Paper may try to do too much...
  - Could be 3 different papers (or more)
  - Different framework/empirics for finance/payments system/\$ role

